



FEIF Youth work – lights, camera, action!

International video competition 2015

What: team competition for a group of 4-6 young riders involved with the Icelandic horse. You need to produce a video no shorter than 3 mins, and no longer than 5 mins on a particular theme.

Theme for 2015: Happiness is ... [fill in your own idea]

Aim: to foster teamwork and collaboration, encourage good horsemanship and continuous learning, raise awareness of the international aspects of the Icelandic horse world, develop imagination and promote perseverance to manage and complete a project.

Who: groups of young people, involved with Icelandic horses. The competition is open for groups of minimum 4 and maximum 6 young people, no older than having their 21st birthday during 2015.

How: as a minimum requirement, the film needs to involve at least one Icelandic horse, and must feature at least half the registered group. All other aspects (story, setting, music, etc.) are free for the team to agree on. Each team member needs to have a clearly defined and identifiable role in the production. Language – remember that the resulting film will be shown to an international audience, so keep dialogue to a minimum.

The video must have a title and credits, date, and venue, and other formal aspects for a proper video.

When: all videos need to be uploaded to youtube or similar, but remain “unlisted” and the video must not be made public until the end of August 2015. The link will be sent to youth@feif.org, **no later than 31st May 2015**. Entries will be judged by an international panel of judges.

(If technically possible,) the winning entries will be played live on the big screen during the World Championships in Herning.

Good luck to all!

Gundula Sharman – and the FEIF Youth Committee

19th February 2015

Note to parents and youth leaders: The competition is aimed at the young riders themselves. No equipment other than a video camera or mobile phone, and basic software on the computer should be necessary. In the spirit of international youth work, we would kindly request parents and other supportive adults to enable and support the work of the competing teams, without (!) getting too involved in the process, and to keep any potential costs to an absolute minimum.

Note: Riders shown on a horse must at all times wear a helmet.